



ACMA

a coesia company



PRESS REVIEW

JANUARY – JUNE 2021



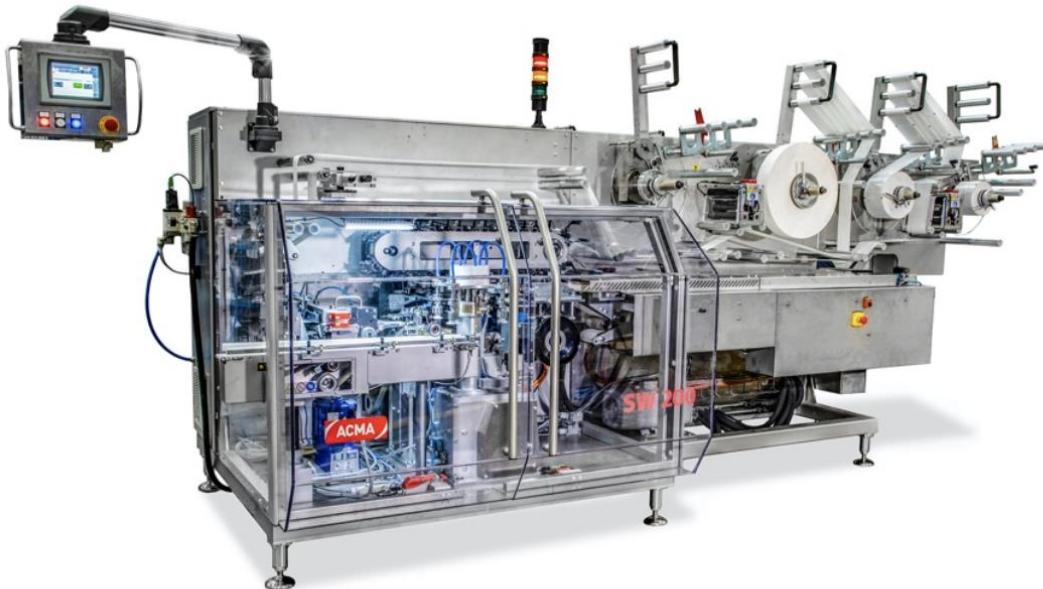
coesia



ACMA
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beautyToBusiness

**February
2021**



Sw 200 è la nuova macchina per il confezionamento di saponette a bassa velocità by Acma

25 Febbraio 2021 | Attualità, Home Care, Mercato, Personal care, Tech

Bologna – Una nuova unità dedicata al confezionamento a bassa velocità di saponette rettangolari o ovali, in formati che vanno da 75 a 200 grammi. Si chiama Sw 200 ed è l'ultima macchina presentata da Acma, società parte di Coesia. Progettata in modo da essere robusta ed efficiente, Sw 200 è caratterizzata da un layout compatto ed ergonomico, per facilitare le attività di manutenzione, consentendo il cambio formato in tempi ridotti. Flessibile e con caratteristiche che la rendono adatta a fasce di mercato diversificate: dall'azienda attiva nel settore del lusso, che non richiede alta velocità ma necessita di un incarto di ottima qualità, ai co-packer che puntano sulla flessibilità, privilegiando soluzioni in grado di cambiare velocemente formato.

Così come clienti del settore Laundry o grandi multinazionali che operano in ambito consumer goods, per la realizzazione di lotti pilota propedeutici al lancio in grande scala di nuovi prodotti (esigenza particolarmente sentita in mercati quali Africa e Medio Oriente). Con questo lancio, l'azienda completa l'offerta nel settore del sapone, con un portafoglio di soluzioni adatto a qualsiasi tipo di esigenza produttiva. Un settore che, secondo gli ultimi dati divulgati da Statista, ha raggiunto nel 2019 un valore globale di oltre 20 miliardi di dollari, con una crescita nello specifico ambito delle saponette.

Http: <https://beauty2business.com/2021/02/25/sw-200-e-la-nuova-macchina-per-il-confezionamento-di-saponette-a-bassa-velocita-by-acma/>



PRESS REVIEW

SW 200 von Acma verpackt Seifenstücke



(Bild: Acma)

25. FEBRUAR 2021

Acma hat jetzt mit der SW 200 eine Verpackungsmaschine für Seifenstücke auf den Markt gebracht, die speziell für niedrige Produktionsgeschwindigkeiten entwickelt wurde.

Acma, ein Unternehmen der **Coesia-Gruppe**, erweitert mit der Einführung der SW 200 ihr Portfolio an Lösungen für die Bereiche Home und Personal Care. Die robuste Maschine wurde speziell für das Verpacken von rechteckigen oder ovalen Seifenstücken in Größen von 75 bis 200 Gramm bei niedrigen Geschwindigkeiten entwickelt.

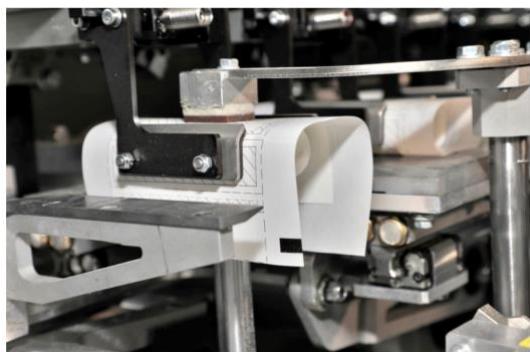


(Bild: Acma)

Mit der Markteinführung der Anlage bietet **Acma** nun ein **komplettes Maschinenprogramm** im Seifenbereich an. Der Maschinenbauer ist nach eigenen Angaben weltweit führend im Bereich von Verpackungslösungen für Seife.

SW 200 erfüllt unterschiedliche Ansprüche

Die SW 200 wurde mit Funktionen ausgestattet, die unterschiedliche Ansprüche erfüllen sollen, z. B. für Kunden aus dem **Luxusgüterbereich**, die eher hochwertige Verpackungen als Schnelligkeit benötigen, und für **Co-Packer**, die mit flexiblen Lösungen auf schnelle Formatwechsel reagieren müssen.



(Bild: Acma)

Auch für große Konzerne im Konsumgüterbereich bietet die Maschine beispielsweise die Möglichkeit, **Pilotcharge** in Vorbereitung auf groß angelegte Neueinführungen von Produkten zu produzieren.

[Http: https://packaging-journal.de/acma-sw-200-fuer-feste-seife/](https://packaging-journal.de/acma-sw-200-fuer-feste-seife/)



PRESS REVIEW

ACMA
a coesia company

Italia Imballaggio

May
2021
2/2



**ANTICIPARE LE RICHIESTE
DEL MERCATO GLOBALE**

Le caratteristiche di SW 200 la rendono quindi in grado di rispondere a necessità eterogenee, anche in senso geografico: le richieste di produzione conto terzi stanno infatti crescendo in maniera esponenziale nelle aree del sud est asiatico, mentre l'esigenza di lotti pilota è particolarmente sentita in Africa e Medio Oriente.

ACMA è quindi pronta a offrire la soluzione ottimale a seconda delle abitudini di consumo del mercato di riferimento e, quindi, degli stessi consumatori finali.

A tal proposito, recenti studi indicano che la saponetta resta tra i prodotti in grado di garantire il maggior livello di igienizzazione personale (superiore, per esempio, al sapone liquido), un aspetto particolarmente importante in questo momento contingente.

Il settore del sapone risulta florido, e stando agli ultimi dati divulgati da Statista, ha raggiunto nel 2019 un valore globale di mercato di oltre 20 miliardi di dollari, con una crescita nello specifico ambito delle saponette. A titolo esemplificativo, in un paese chiave come gli Stati Uniti, nel 2020 sono state usate da oltre 273 milioni di utenti.

**ANTICIPATING THE NEEDS OF THE
GLOBAL MARKET**

The features of the SW 200 also enable it to cater to a diverse range of needs geographically: there is an exponentially growing demand for third-party manufacturing in regions like South East Asia, while the need to produce pilot batches is particularly strong in markets such as those in Africa and the Middle East. ACMA is therefore ready to offer the best solution for the consumption habits of the relevant market and, therefore, of the end consumers themselves.

With regard to this, recent studies show that soap bars are one of the solutions that can ensure the highest level of personal hygiene (more so, for example, than liquid soap); an aspect of particular importance at the current moment in time. The soap sector appears to be thriving, with the latest figures from Statista indicating a global market value of 20 billion dollars in 2019 and growth in the specific context of soap bars. In a key country like the United States, for example, soap bars were used by over 273 million people in 2020.



PRESS REVIEW



June
2021



Ecoshell: respecting the environment with innovation and convenience

03 June 2021 □ Circular Economy

ACMA launches "Ecoshell", an innovative and sustainable paper-based packaging, created for the Confectionery industry but applicable to any compatible product. Ecoshell is a solution that allows to avoid the use of plastic. It is consistent with the new vision of the company, aimed at improving the sustainability of packaging thanks to constant research on materials and their management in the different phases of the packaging process

ACMA, a Coesia company, continues to invest in products that meet the needs for sustainability and functionality typical of out-of-home consumption. Alongside the most common shapes, such as Flip Top and Zip Top, ACMA is now able to create a new box called "Ecoshell". Developed in partnership with Coesia Packaging Innovation Center, Ecoshell is a package characterized by an innovative design that allows to enjoy a convenient dosage function with great ease of use, without giving up on aesthetics. The new technology developed by ACMA generates shapes that are not commonly feasible, guaranteeing uniqueness in appearance and great flexibility, thus allowing the customers to achieve an extensive degree of customization. Ecoshell is in fact scalable in size and proportions and flexible to different commercial purposes, depending on the type of product to be packaged.

Born for the Confectionery industry and extended to Personal Care, the only limit is your imagination

Ecoshell has been developed with pilot applications in the Confectionery industry, a sector that has always been attentive to both shape and functionality of packaging. Moreover, Ecoshell is mainly intended for developed and mature markets, such as Europe and North America. The targets are consumers who are attentive to sustainability and aesthetics of the product, who prefer packaging that is green and

functional on the one hand and captivating and original on the other. Ecoshell is perfectly suitable for the packaging of food products such as chewing-gums, dried fruit or candies. At the same time, it can be effectively used for items such as supplements and personal care products. The package is also designed to facilitate single dosage. As proof of its flexibility, Ecoshell can potentially be adopted for the packaging of products such as cotton buds or stick snacks.



Sustainability as a driver

According to a report published by the Boston Consulting Group and Trivium Packaging, over 70% of US consumers are willing to spend more on a product in order to have a sustainable package. Therefore, sustainability is the real fulcrum around which the whole Ecoshell project revolves – it is in fact a paper-based package, capable of replacing plastic solutions which are commonly used, resulting in a reduced environmental impact. This is in line with the wishes of consumers in markets particularly sensitive to sustainability such as the US and Europe. In fact, paper, if produced according to sustainable methods, represents an easily recyclable source capable of providing adequate mechanical performances. Ecoshell has intrinsic sturdiness, which makes it suitable for containing a significant quantity of products. Furthermore, being born from a single flat blank, it turns out to be lighter and less bulky with respect to traditional plastic solutions, thus allowing more efficient logistics, reducing transport and storage costs.

All these features make Ecoshell one of the leading solutions in ACMA portfolio, which today more than ever can offer comprehensive packaging solutions to the consumer goods market, able to meet different needs in the name of sustainability.

For more information visit: www.acma.it

Twitter LinkedIn Facebook

Link: <https://spnews.com/ecoshell/>



June
2021

Flip-top Carton

ACMA launches Ecoshell a recycleable paper-based carton designed for the confectionery industry but is applicable to any compatible product.

This content was submitted directly to this website by the supplier.

From — ACMA, a Coesia company

Jun 7th, 2021

Developed in partnership with Coesia Packaging Innovation Center, Ecoshell is a package characterized by an innovative design that allows the user to enjoy a convenient dosage function with ease of use, without giving up on aesthetics. The new technology, developed by packaging machine manufacturer ACMA, a Coesia company, generates shapes that are not commonly feasible, guaranteeing uniqueness in appearance and great flexibility, thus allowing the customers to achieve an extensive degree of customization. Ecoshell is in fact scalable in size and proportions and flexible to different commercial purposes, depending on the type of product to be packaged.



PACK EXPO Las Vegas and Healthcare Packaging EXPO (Sept. 27-29, Las Vegas Convention Center) will reunite the packaging and processing community, offering new products, technologies and solutions, while implementing up-to-date protocols for a safe and successful in-person event. Attendee registration is now open.

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Link: <https://www.packworld.com/design/materials-containers/product/21485634/acma-a-coesia-company-flip-top-carton>



PRESS REVIEW



June
2021



ACMA targets confectionery industry with new paper-based solution



7 JUNE 2021



ACMA is launching Ecoshell, a new paper-based packaging solution created for the confectionery industry.

Developed in partnership with the Coesia Packaging Innovation Center, Ecoshell is a package characterized by an innovative design that aims to combine a convenient dosage function with ease of use, without giving up on aesthetics.

According to ACMA, its new technology generates shapes that are not commonly feasible, guaranteeing uniqueness in appearance and great flexibility, thus allowing the customers to achieve an extensive degree of customization.

Ecoshell is scalable in size and proportions and flexible to different commercial purposes, depending on the type of product to be packaged.

The solution is suitable for the packaging of food products such as chewing gum, dried fruit, and candy. At the same time, it can also reportedly be used for items such as supplements and personal care products. The package is also designed to facilitate single dosage, as well as products such as cotton buds or stick snacks.

In a statement, the company commented: "According to a report published by the Boston Consulting Group and Trivium Packaging, over 70% of US consumers are willing to spend more on a product in order to have a sustainable package."

"Therefore, sustainability is the real fulcrum around which the whole Ecoshell project revolves – it is in fact a paper-based package, capable of replacing plastic solutions which are commonly used, resulting in a reduced environmental impact.

"All these features make Ecoshell one of the leading solutions in ACMA portfolio, which today more than ever can offer comprehensive packaging solutions to the consumer goods market, able to meet different needs in the name of sustainability."

ACMA CONSUMER EXPERIENCE FOOD

Link: <https://packagingeurope.com/acma-targets-confectionery-industry-with-new-paper-based-solution/>



ACMA
a Coesia company

IndustrialMeeting Food and Beverage Technology

June
2021

PRESS REVIEW



Sustainability as a driver



Ecoshell is scalable in size and proportions and flexible to different commercial purposes. (photo: ACMA)

Ecoshell paper based packaging for Confectionery to respect environment

ACMA launches "Ecoshell", an innovative and sustainable paper based packaging, created for the Confectionery industry but applicable to any compatible product. Ecoshell is a solution that allows to avoid the use of plastic.

It is consistent with the new vision of the company, aimed at improving the sustainability of packaging thanks to constant research on materials and their management in the different phases of the packaging process

Ecoshell: innovation and convenience at your fingertips

ACMA, a Coesia company, continues to invest in products that meet the needs for sustainability and functionality typical of out-of-home consumption. Alongside the most common shapes, such as Flip Top and Zip Top, ACMA is now able to create a new box called "Ecoshell".



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Link: <https://www.industrialmeeting.club/ecoshell-paper-based-packaging-for-confectionery-to-respect-environment/>



PRESS REVIEW

ACMA (part of Coesia SpA) launches sustainable paper-based packaging

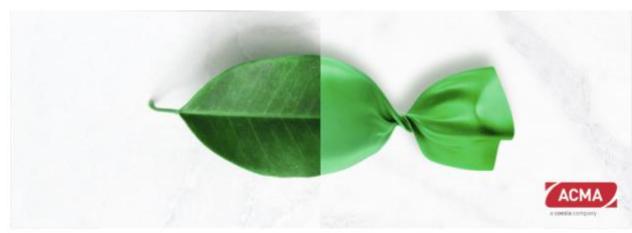
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Sustainability driving the future of confectionery packaging

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Link: <https://www.indiaitaly.com/post/acma-part-of-coesia-spa-launches-sustainable-paper-based-packaging>



PRESS REVIEW

ACMA
a Coesia company
CONFECTIONERY
PRODUCTION
chocolate, sweets, snacks & bakery

June
2021

Acma creates sustainable packaging solution for confectionery sector



Posted: 14 June 2021

Related core topics: Business news, Food safety, Packaging, Sustainability

Related topics: confectionery, innovation, Italy, packaging, Snacks, solutions, sustainability

Related organisations: Acma

Related regions: europe, italy, US, worldwide

The Italian-based Acma group has unveiled its latest sustainable paper-based packaging series offering flexible designs for the confectionery sector, reports Neill Barston.

Known as Ecoshell, the new series avoid the use of plastic, and was developed at innovation facilities of its parent company, Coesia, as its bids to deliver new environmentally improved solutions for the sector.

Alongside the most common shapes, such as Flip Top and Zip Top, Acma's latest box-based product range called "Ecoshell" is a package characterised by a distinctive design allowing a convenient dosage function with great ease of use, while remaining focused on creating attractive designs.

The new technology developed by Acma, which has a key specialism for wrapping machines for the confectionery and snacks sectors, generates shapes that are not commonly feasible, guaranteeing uniqueness in appearance and great flexibility, thus allowing the customers to achieve an extensive degree of customisation.

Ecoshell is reportedly scalable in size and proportions and flexible to different commercial purposes, depending on the type of product to be packaged. Born for the Confectionery industry and extended to Personal Care, the series is mainly intended for developed and mature markets, such as Europe and North America.

According to the company, targets for the new series are consumers who are attentive to sustainability and aesthetics of the product, who prefer packaging that is green and functional on the one hand and captivating and original on the other. Ecoshell is perfectly suitable for the packaging of food products such as chewing-gums, dried fruit or candies.

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Link: <https://www.confectioneryproduction.com/news/35518/acma-delivers-sustainable-packaging-solution-for-confectionery-sector/>