

PRESS RELEASE

ACMA and Volpak at Gulfood Manufacturing: an integrated offer for the Food sector

ACMA and Volpak, companies of the Coesia Group specialized in the design and sales of automatic packaging machines for the consumer goods market, will be present at Gulfood Manufacturing (Shk Saeed – Hall 2, stand S2-C4). The participation in the exhibition – Dubai, 8-10 November- is part of a strategy of expansion towards the Middle East market by the two companies, thanks to a technological proposal in line with the needs of the sector and the geographical area.

Middle-East market: constant and double-digit growth

According to Euromonitor sources, the Food market in the Middle East area reached a value of over 171 billion euros, considering in an aggregate way the Dairy, Snacks, Staple Food and Cooking Ingredients sectors in 2021. In this geographical area, a big growth is expected: more than 60% of professionals in the sector estimate increases in sales of brands related to the Food sector around 10% in 2022, increases that, according to 26% of professionals, could reach up to 21%. The Dairy sector alone, for example, has grown in this area from 42 billion euros in 2016 to over 52 billion in 2022 and is expected to reach almost 60 billion in 2026. Confectionery growth is also significant, which in 2016 was worth 9.8 billion euros and today is close to 11 billion. In this context, the prevalence of chocolate-based products is observed, which are worth about 5.4 billion (50% of the total), against 3.5 (32%) of "sugar" products (candies, nougats, licorice, etc.) and 1.9 (18%) of chewing gum.

A technological offer adapted to different sectors and needs

The technological offer proposed in the portfolio by the two Coesia companies embraces the needs of heterogeneous sectors related to Food: from Confectionery – an area in which ACMA has a long and consolidated engineering experience – to Pet-Food and pre-cooked products, the prerogative of Volpak solutions. The latter is specialized in the development of "form fill seal" machines for the flexible packaging - or pouch - of solid, liquid or semi-liquid products that include soups, croquettes, dried fruit, fruit juices and more. ACMA offers, instead, a series of solutions ranging from flowpack packaging of snacks to the wrapping of spherical and flat-based products such as candies, chocolates and chewing gum, up to bottle filling for liquid foods of different viscosity such as condiments, sauces and yoghurt. There is also a wide range of solutions for secondary packaging, which allow ACMA and Volpak to propose a complete offer that is particularly attractive for all branches of Food.

Integrated, cutting-edge cross-company technology

The technologies proposed by ACMA and Volpak are the result of a careful and functional design. The final objective of this approach is the possibility of creating integrated production lines with cross-company solutions that can effectively cover all production phases, from primary to secondary packaging, up to the tertiary sector, proposing to its customers a complete offer capable of adapting to any need. In this way, it is possible to expand the machine portfolio by serving multiple sectors, even outside the Food sector, such as Pharma, Home Care and Personal Care.

Belonging to the Coesia Group, also allows both companies to offer cutting-edge technological solutions thanks to the Group's innovative digital services, such as OptiMate, the new intuitive and user-friendly interface developed to facilitate the operator's activities, improving the efficiency of the machines. Available depending on the needs in different configurations, OptiMate is characterized by advanced functions for production control, guided support for maintenance and direct access to statistics and alarms.

ACMA and Volpak will take part in Gulfood Manufacturing, from 8 to 10 November 2022 at Dubai World Trade Centre, at Shk Saeed – Hall 2, stand S2-C44